



Attorney Docket No. 941-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of

Examiner: TBA

Lee

Group Art Unit: 2152

Serial No. 10/007,789

Filed: November 7, 2001

For: ONLINE SYSTEM AND METHOD FOR DYNAMIC SEGMENTATION AND
CONTENT PRESENTATION

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COMMUNICATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sirs:

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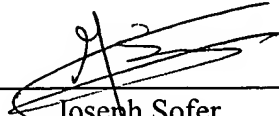
MAY 15 2003

Technology Center 2100

CHANGE OF ADDRESS

Applicants wish to notify the Examiner that as of March 4, 2002 all communications directed to the Applicants should be mailed to:

SOFER & HAROUN L.L.P.
317 Madison Avenue
Suite 910
New York, NY 10017
Phone (212) 697-2800
Facsimile (212) 697-3004



Joseph Sofer

Reg. No.: 34,438

Dated: 5/8/03



2152

PATENT

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CERTIFICATE OF MAILING (37 C.F.R. 1.8a)

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

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MAY 15 2003

Technology Center 2100

Sir:

I hereby certify that the attached Communication for Change of Address, and Return Postcard along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing are being deposited with the United States Postal Service on the date shown below with sufficient postage as first-class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Respectfully submitted,

SOFER & HAROUN, L.L.P.

By: *Sandria Cirillo*
Sandria Cirillo

Date: 5/4/03

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